

STRICTLY PRIVATE AND CONFIDENTIAL

3 March 2020

Dear Shareholder,

Important Information Regarding Communications with Shareholders

Article 42 of the articles of incorporation of Apax Global Alpha Limited (the “**Company**”) adopted by special resolution dated 21 May 2015 (the “**Articles**”) provides that a notice, document or other information may be given by the Company to any Member, where appropriate, by publication on a website in accordance with the Articles. By virtue of the Articles, shareholders are deemed to have consented to the publication of such information on the Company’s website.

These provisions allow the Company to be more conscious of its impact on the environment, by reducing production and distribution costs, as well as reducing waste and pollution.

Annual reports, notices of shareholders meetings and other shareholder circulars or documentation that are required under applicable law to be sent to shareholders are published and available from the Company’s website at **www.apaxglobalalpha.com** (Investor Information).

This does not preclude your right to request (at no charge) hard copy versions of shareholder information.

- If you wish to receive shareholder information by means of our website, you need take no further action. You will be notified by post when shareholder information is placed on the website (although please see below the option to receive communications by email, rather than by post).
- If you wish to receive shareholder information in hard copy form, you should complete and sign the reply slip at the foot of this letter, detach and return it in an envelope to: FREEPOST SAS, 34 Beckenham Road, Beckenham BR3 9ZA by 1 April 2020.
- If you do not reply within 28 days from the date of despatch of this letter, you will be deemed to have continued to consent to website publication of shareholder information and you will no longer receive hard copies in the post.

Shareholders are encouraged to utilise the facilities and information available on the Company’s website as a means to access a wide range of information which may be of interest to you; such as the latest share price, press releases and the annual report and accounts.

Improved Access to Your Shareholding

Services are available to shareholders via the Registrar’s website at **https://www.signalshares.com/**.

These include access to details of your shareholding and the ability to amend your address online.

If you require assistance while using the Registrar’s website, please telephone Link Asset Services on 0871 664 0300 (or from outside the United Kingdom please dial +44 (0) 371 664 0300). Calls are charged at the standard geographical rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Lines are open between 09:00–17:30 (UK Time), Monday to Friday excluding public holidays in England and Wales.

Email Communications

The Company would be delighted to be able to provide notice of the publication of shareholder information on its website to members by email communication, rather than by written notice, in furtherance of the desire to reduce the environmental impact of the Company’s activities.

Members who are comfortable to receive email communications from the Company should complete the form overleaf and return it in an envelope to: FREEPOST SAS, 34 Beckenham Road, Beckenham BR3 9ZA. Alternatively, you can register your communication preference via the Registrar’s website at **https://www.signalshares.com/**.

Should you have any queries or require any additional information, please do not hesitate to contact the Company at **investor.relations@apaxglobalalpha.com**.

Yours sincerely,



For and on behalf of Apax Global Alpha Limited

Chairman of the Board

Tim Breedon

Request for Hardcopy Shareholder Information

Please return this form in an envelope to: FREEPOST SAS,
34 Beckenham Road, Beckenham BR3 9ZA. No postage stamp
is required.

Declaration:

I wish to receive hard copy shareholder information from Apax Global Alpha Limited.

Full Name of Shareholder(s): _____

In block capital letters

Full Address of Shareholder(s): _____

In block capital letters

Investor Code: _____

If known

Signature: _____

Date: _____

Please note that if this form is not returned to the address noted above by 1 April 2020 (being 28 days after the date of the accompanying letter) you will be deemed to have continued to consent to the receipt of shareholder information via our website.

Consent for Email Communications

Please return this form in an envelope to: FREEPOST SAS,
34 Beckenham Road, Beckenham BR3 9ZA. No postage stamp
is required.

Declaration:

I/We, the below stated shareholder(s), hereby give the Company express consent to use the email address(es) noted below for the communication of notices to me/us with regard to the publication of shareholder information on the Company's website and for other shareholder circular information as may be appropriate.

I/We hereby do not provide the Company with authorisation to utilise such email address(es) in any marketing or to provide such email address(es) to third parties for any purpose.

Full Name of Shareholder(s):

In block capital letters

Full Address of Shareholder(s):

In block capital letters

Investor Code:

If known

Email Address(es):

Signature:

Date:

Please note that the Company shall not utilise the provided information for marketing purposes nor share that information with third parties for any purpose.